

WELCOME
TO
Presentation
On

SIDBI

Presentation By
VINAY HEDAOO, DGM
SIDBI, Chennai

07/05/2007

SIDBI Set up on April 2, 1990
for
Promotion, Financing & Development

of Small Scale Industries
And to

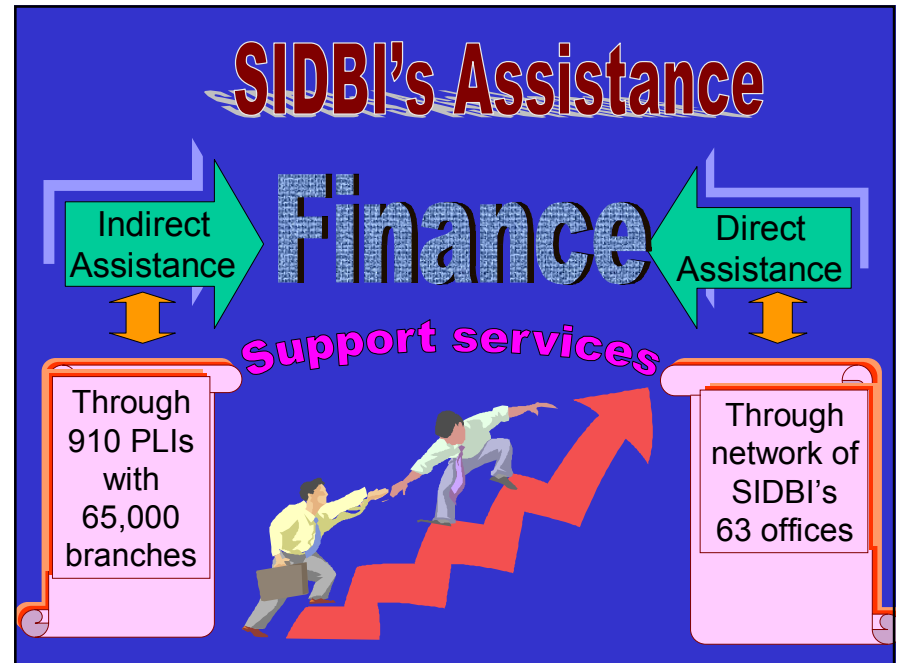
Co-ordinate the functions of institutions
serving the Small Industries

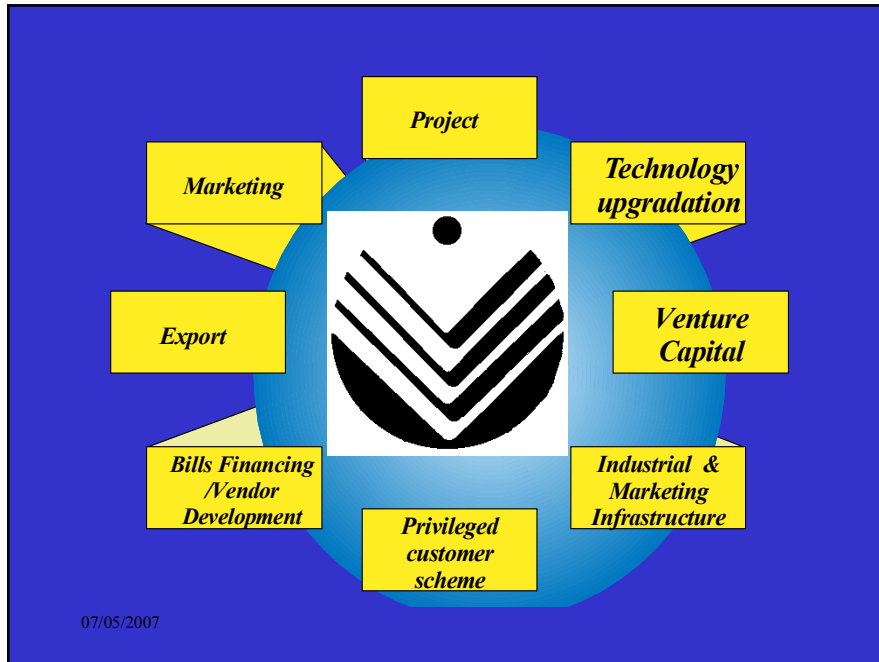
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About SIDBI

- ESTABLISHED IN 1990 UNDER AN ACT OF PARLIAMENT
- APEX FINANCIAL INSTITUTION FOR SMEs
- SIDBI AMONG TOP 30 DEVELOPMENT BANKS OF WORLD
- HIGHEST RATING ["AAA"] BY CARE FOR FIXED DEPOSIT

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- ### SIDBI Nodal Agency for Government Schemes
- National Equity Fund
 - Integrated Infrastructural Development Scheme
 - Technology Upgradation Fund Scheme for Textiles and Jute Industries
 - Integrated Development of Leather Sector Scheme
 - Credit Guarantee Fund Scheme for Small Industries (through separate Trust)
 - Credit Linked Capital Subsidy Scheme
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Direct Credit Scheme for SME & Service Sector :

- **Eligible Borrowers :**
- **New, Existing SME or Service Sector units**
- **Currency : Rupee or FC Term loan**

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Direct Credit Scheme for SME & Service Sector :

- **Purpose :**
- **Setting up a new SME unit/ service sector unit**
- **Modernisation, expansion, diversification**
- **Any other activity relevant to the project**
- **Marketing related activities**
- **Meeting working capital requirements**
- **Any other activity having linkages and benefits accruing to SME sector**

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Direct Credit Scheme for SME & Service Sector :

- **Min. Term loan : Rs. 50 lakh for setting up new unit and Rs. 25 lakh for existing units**
- **DER – 2 : 1 for the company as a whole**
- **Min. Promoters Contribution : New projects 33% - Existing – 25%**
- **Period of loan : Min. 6 months to Max. 8/10 yrs.**
- **Rate of Interest :**
- **PLR - 2% to PLR+2**
- **Credit Guarantee Cover available for loans upto Rs. 25 lakh.**

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PRIVILEGED CUSTOMER SCHEME

- **OBJECTIVE**
- **TO EXISTING WELL PERFORMING CUSTOMER OF SIDBI FOR THEIR ANNUAL NON PROJECT SPECIFIC INVESTMENT PLAN**
- **ELIGIBILITY**
- **TWO YEARS SATISFACTORY PRINCIPAL REPAYMENT TRACK RECORD**
- **SHOULD HAVE EARNED NET PROFIT FOR LAST TWO YEARS OF OPERATION**
- **QUANTUM OF ASSISTANCE**
- **15% OF NET SALES SUBJECT TO MAXIMUM OF RS.50 LAKH**

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PRIVILEGED CUSTOMER SCHEME

- ADVANTAGES UNDER THE SCHEME
- THERE IS NO NEED OF SUBMITTING APPLICATION BY THE CLIENT
- THE LIMIT SANCTIONED ON THE BASIS OF TRACK RECORD OF THE UNIT AND VALID FOR ONE YEAR
- SIMPLIFIED DOCUMENTATION PROCEDURE
- THREE MONTH TIME GIVEN FOR EXTENSION OF CHARGE ON PROPERTY

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METHODOLOGY

- **CART**
- TOOL FOR APPRAISAL AND RATING FOR TERM LOAN REQUIREMENT UPTO RS.100 LAKH
- **DETAILED APPRAISAL**
- FOR TERM LOAN REQUIREMENT ABOVE RS.100 LAKH.

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PROMOTIONAL & DEVELOPMENTAL ACTIVITIES

- Entrepreneurship Development Programmes
- Human Resource Development
- Technology upgradation

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Cluster Development Programmes

- Cluster development initiatives in 25 clusters all over India.
- Focus is on Technology Upgradation.
- Powerloom cluster in Panapakkam in Kancheepuram District in T.N.

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WHY SIDBI

- Principal FI for SME sector
- Nodal and implementing agency for many Govt Schemes including interest and capital subsidy viz. CLCSS, TUFSS etc.
- Competitive interest rates
- Quick service and transparent dealings
- Interest rate benefit on SMERA rating

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- For additional information and clarifications please contact our office at

480, Anna Salai, Nandanam
Chennai – 600 035
Ph. 24342176, 24330286
24330964, 24361893

Visit our Website – www.sidbi.com

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THANKS



We empower
Small & Medium Enterprises