



**Conference on
 “Automotive R&D trends 2015”
 3 October 2008: Hotel Taj Connemara: Chennai**

Sponsorship Matrix

Sponsorship Level			
Sponsorship Type	Amount (In Rs.)	Maximum Sponsors Permitted in category	Status
Principal Sponsor	5 Lakhs	1	Open
Co-Sponsor	3 Lakhs	2	Open
Associate Sponsor	2 Lakhs	5	Open
Patron Sponsor	1 Lakh	Multiple	Open

Benefits of Sponsorship	Principal Sponsor	Co-Sponsor	Associate Sponsor	Patron Sponsor
Logo Visibility (Logo size and positioning varies as per level of sponsorship)				
1 Logo will be projected on the Main Backdrop	✓	✓	-	-
2 Cover of Background paper	✓	-	-	-
3 Logo printed on tag attached to the Delegate kit	✓	-	-	-
Oppurtunity to nominate speaker	✓	✓	-	-
Logo on the screensavers in between sessions	✓	✓	✓	✓
Screening of Corporate Film (Upto 5 minute duration)	✓	-	-	-
Number of delegates to be nominated	10	6	4	2
Advertisement in the Conference Backgroud Paper (Proofs & positives - by the sponsor)	Full	Half	Quarter	-
Company Literature (As part of the documentation pack)	✓	✓	✓	✓
Stall at the Conference venue (Buildup Stall)	9 sqm	6 sqm	-	-
Writeup in the Conference Backgroud Paper (Word Limit)	500	300	150	100
Logo Placement				
- Inside Conference Backgroud Paper	✓	✓	✓	✓
- Separate panel " Thanking all the sponsors" at Conference venue	✓	✓	✓	✓
- Conference Website	✓	✓	✓	✓
Sponsors Mementos to delegates (E.g: Pens / Writing Pads etc.at sponsors' cost)	✓	✓	-	-
Special Announcements Thanking sponsors	✓	✓	✓	✓
Different colour delegate badges for sponsors	✓	✓	✓	✓
Special reserved seating for delegates nominated in the "Sponsors Block"	✓	✓	✓	✓
Recognition of Sponsorship on a panel at the entrance to the conference venue	✓	✓	✓	✓

For Further Details, Please Contact :

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