



Workshop on
Business Opportunities in Agro-Food Processing Industries

1 - 2 July 2011 | MSME-DI Institute, Guindy | Chennai

Tentative Programme Schedule

Day I: Friday (1 July 2011)

0930 Hrs – 1100 Hrs

Session I Market Potential

- Topic: Agro statistics of Tamilnadu
(Fruits & Vegetables production potential)
- Topic: Growth & Scope of processed food industries in
Tamilnadu
(Production Vs processing gap and losses)
- Topic: Processed foods demands in Global Market
(Indian processed food products demand and
acceptance in Global market)

1100 Hrs – 1130 Hrs

Tea / Coffee Break

1130 Hrs – 1300 Hrs

Session II Projects in Food Processing Sector

- Topic: Basic principles of food industry
(Selection of product/ location /logistics/ Plant
Norms/Market criteria)
- Topic: Outline of food processing technologies
(Sterilization/Freezing /Drying /Pasteurization and
Others)

1300 Hrs – 1400 Hrs

Lunch Break

1400 Hrs – 1530 Hrs

Session III: Brief view of individual projects

(Introduction/ Need/ Technology/ Marketing scope / Budget)

- Project: Cut Vegetables in Convenient pack & distribution.
- Project: Banana Ripening Chambers
- Project: Fruit based products industry
(Jam, Jelly, Sauce, & Squash)

1530 Hrs – 1600 Hrs

Tea / Coffee Break

1600 Hrs – 1730 Hrs	Session IV: Brief view of individual projects (Introduction/ Need/ Technology/ Marketing scope / Budget)
	Project: PET bottle juice line
	Project: Fruit pulp canning/Aseptic Industries.
	Project: Dairy farm or Retort foods

Day II: Saturday (2 July 2011)

0930 Hrs – 1100 Hrs	Session V: Detailed Business Plan- Overview
	Topic: What is Project Report? (Definition of project report and structure)
	Topic: Bankable Project Preparation (Financial Outlay, factors and CMA)
1100 Hrs – 1130 Hrs	Tea / Coffee Break
1130 Hrs – 1300 Hrs	Session VI: Brief view of individual projects (Introduction/ Need/ Technology/ Marketing scope / Budget)
	Project: IQF- frozen fruits and vegetables line
	Project: Modern Cold/Freezer/CA Storage
1300 Hrs – 1400 Hrs	Lunch Break
1400 Hrs – 1530 Hrs	Session VII: Brief view of individual projects (Introduction/ Need/ Technology/ Marketing scope / Budget)
	Project: Aromatic/ Medicinal crop cultivation and distillation
	Project: Coconut Cream, powder plant
	Project: Food/Pharma/Grains irradiation
1530 Hrs – 1600 Hrs	Tea / Coffee Break
1600 Hrs – 1730 Hrs	Session VIII
	Topic: Outline of food processing technologies (Sterilization/Freezing /Drying /Pasteurization & Others)
	Topic: Govt. subsidy and financial assistance
	Topic: Standards & Certificates for Food Industries